

Hayward Area REAL ESTATE

FREE

OCTOBER 2026

BUYERS GUIDE

www.haywardarearealestate.com



LET US HELP YOU FIND YOUR
PERFECT PROPERTY

There's nothing like Wisconsin's northwoods!



The Hayward area is well known for an abundance of activities and events year-round!

RE/MAX[®] PREFERRED



(715) 934-2333

10409 Hwy 27, Ste 2, Hayward, WI

TRACEY GUNDERSEN

(952) 201-5036 • traceyg@remax.net

KIM FROEMEL

(715) 558-4894 • kimdale26@gmail.com

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\$1,300,000

15787W STUKEY BAY LN

MLS #1600736

HAYWARD, WI

Beautiful Lake home on Lac Courte Oreilles. Rare find lake level lot with a sandy beach and huge views. 3BR, 2.5BA, 1.06 acre. Large open floor plan with a private family room and bar area. Naps and entertaining on this screened porch are a must! Move In Ready!



\$699,500

11147N BLUE HERON LANE

MLS #1601836

HAYWARD, WI

Experience Northwoods lake living at its finest in this custom-built 1/2 log home situated on 100' of frontage along beautiful Tiger Cat Flowage. This well-maintained 3BR, 3.5BA home offers an inviting atmosphere with newly refinished red oak hardwood floors and an open layout designed to capture stunning lake views.

MEET YOUR LOCAL RE/MAX PREFERRED AGENTS



Tracey Gundersen

(952) 201-5036

traceyg@remax.net

I am Tracey Gundersen and I have been involved in real estate since 1991. Hayward became my refuge from the busy Twin Cities life from way back then. My husband's family has had a "place on the lake" since the 1920's. So, in 2004 we decided to buy our own cabin on the lake! As the years passed by and our nest became empty, we decided to go from "weekenders" to permanent residents in 2009. I truly enjoy being a part of the Hayward real estate community with RE/MAX Preferred Realty. My background has allowed me to be on multiple sides of a real estate transaction for sellers and buyers; from family cabins to million-dollar estates and hunting retreats to commercial properties. I will work tirelessly to give you the same real estate experience that I would want for my family. I am here to make your Northwood's dream a happy one. It is a privilege to have my clients become my friends and neighbors!



Kim Froemel

(715) 558-4894

Kimdale26@gmail.com

Having grown up in the Hayward area, I have an intimate understanding of the local community, both as a neighbor and an agent. For the past 17 years I've been committed to providing exceptional service to my clients by leveraging my intimate knowledge of the local market and my access to top listings. When I'm not helping clients, I love spending time with my children and three adorable granddaughters. I enjoy exploring the local hiking and biking trails, as well as kayaking in the nearby lakes. As a former vacation rental business owner, I have a wealth of knowledge in the second home and vacation rental market. Whether you're looking for a primary residence, a vacation property or vacant land, I can help guide you through the process. With my experience and dedication, I'm confident I can help you find the perfect property you've been looking for!



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LAKE HOMES



Round Lake – Cedar-sided 5 BRM, 3.5 BA walk-out home with perfect sand beach frontage on Big Round Lake. Master BRM/BA/Walk-in closet with private balcony on main level. 3 fireplaces, 2 gas, 1 wood-burning. 8x38 covered entry porch along with a large lakeside deck & patio out from the walk-out level. Nicely landscaped with a firepit area, 4-season sunroom, granite counters, hardwood floors, vaulted ceilings & for storage a 24x32 3-car garage with loft area above it. Turn-key type property, all furnishings (except a few excluded items) & dock systems included! \$2,300,000

LH2116-1604537



Upper Eau Claire Lakes - Newly constructed 2 BRM 2 BA maintenance free home on a level perfect sand beach lot with great sunset views! Master BRM/BA has great lake view. Large lakeside patio all on a very private 2 plus acre lot with 108 feet of frontage. Home features In-floor heat, spray foamed insulation, air conditioning, laundry, vaulted ceilings, custom Douglas Hunter blinds & all new appliances. There is also a large 36x45 pole building for storage! \$795,000

LH2114-1604528



Lake Wissota/Chippewa Falls – Beautiful 3 BRM, 2 BA home situated on a wooded, picturesque lot with a gradual slope to the lake. Open living, dining & kitchen area with large windows & attached & detached garage for storage. Don't pass up this incredible opportunity to have your home & lake retreat all in one! \$629,900

LH2094-1597785



Chippewa Flowage - One-of-a-kind property offering access to the beautiful Chippewa Flowage thru a walking easement. Property includes well-maintained 3-BRM, 1 BA home on its own lot, plus additional vacant lot located closer to the Flowage access easement, former resort bar building, original cabin, & spacious pole barn. Enjoy easy access to boating, fishing & outdoor recreation while owning a property rich in history & possibilities. \$470,000

LH2107-1602089

LAKE CABIN/CONDO



Round Lake – 2 BRM, 1 BA, 3 season condo cabin on premier Round Lake. Cabin is a nestled end unit offering notable privacy. Steps away from the lake, this cabin gives you the classic lake experience on one of the state's most coveted lakes at an affordable price point. Recent improvements include flooring, ceilings, appliances & remodeled bathroom. Being offered turn-key! \$395,000

CLC2106-1602050

COUNTRY HOMES



Stone Lake – 3 BRM, 2 BA log home situated on 6 wooded acres with winding drive, walking trails & beautiful gardens. Home features exposed log beams, skylights, gorgeous wood stairways & floor-to-ceiling natural fieldstone fireplace. Large, screened porch, wrap-around deck & detached 2+ car garage with side car ports. Located near area lakes & a short walking distance to town. \$549,900

CH2112-1603844



Cable – Great cedar sided 3 BRM, 2 BA home on a double lot, updated with a wonderful kitchen, great room with fireplace & vaulted ceilings. 3 deck areas, nicely landscaped, long lasting metal roof & 2 car garage. Quiet location, close to Telemark & Birkie Trail, all the area lakes & Namekagon River. Association amenities are pool, hot tub & tennis courts. \$450,000

CH2111-1603294



Loretta - Charming & unique 3 BRM stone sided home on 11 acres located on a quiet, dead-end road. Enjoy the privacy of acreage as well as the proximity of being just outside of town. Excellent location to utilize the nearby area ATV/snowmobile trails, lakes and rivers. \$199,000

CH2110-1602873

VACANT LAND



Hayward - 8.57 well wooded acres with mature trees on a quiet dead-end town-maintained road. Driveway is in & building site is cleared. Buried electric and fiber optic internet to lot. Lot backs up to county lands. Non-motorized ski trail to Birkie Trail & motorized trail to county snowmobile & UTV/ATV trails. \$175,000

ACR2115-1604525



Stone Lake (Lot 3) - Buildable lot with over 2.5 wood acres located on private drive, just blocks from Big Sissabagama Lake & close to thousands of acres of Sawyer County Forest lands. Perfect for constructing that Northwoods retreat or permanent home! \$49,900 ACR2097-1599764



Stone Lake (Lot 4) - Nice 2.68 acre wooded parcel located on private drive. Just blocks from Big Sissabagama Lake & close to thousands of acres of Sawyer County Forest lands. Peaceful setting perfect for that Northwoods getaway or year around home! \$44,900 ACR2098-1599768

LAKE LOT



Chippewa Flowage - Build your dream Northwoods retreat on this beautiful, level 1.24-acre wooded lot with access to the legendary Chippewa Flowage. A walking easement leads to the water, with dock for easy access to boating, fishing, & endless outdoor recreation. Experience the privacy & natural beauty of the Northwoods while enjoying all that the Chippewa Flowage has to offer. \$125,000

LL2113-1603623

COMMERCIAL

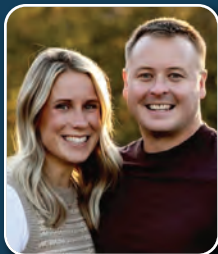


Elk Mound – CALLING ALL ENTREPRENEURS!! Nice commercial building with ample parking on a busy corner lot at the jct of Hwy 12 & H, just minutes from Eau Claire, Chippewa Falls or Menomonie. A great opportunity to begin your business at an affordable price in the heart of Elk Mound. Priced to sell! Call now for a personal showing! \$139,000 C2104-1601145



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SUMMIT SOUTH

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**2 blocks sold. 7 blocks remain available,
ranging from approximately 172 to 338 acres.**

Summit South brings together like-minded landowners who share an appreciation for quality land, natural resources, premier hunting, wildlife habitat, and responsible land stewardship. More than just acreage, this is an opportunity to own exceptional Northwoods land and become part of a community built around a shared respect for the land and everything it offers.

Explore available blocks, maps, pricing, photos, videos, and additional property information at www.summitsouthblock.com.



1604803 - Rare opportunity to own one of only two properties on quiet, undeveloped Places Lake. Set on 40 acres with over 1,500 feet of frontage, this property offers a level of privacy and seclusion that is increasingly hard to find—ideal for those who value space, solitude, and beautiful Northwoods views. **\$649,900**



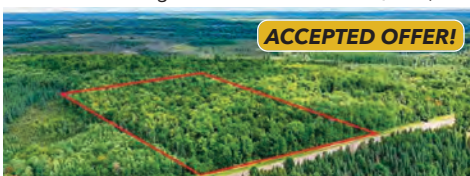
1604919 - Location is the standout at this 3BR/2BA home in the heart of Hayward's lake and recreation country. Grindstone Lake Landing is less than 1/2 mile to the north and Lac Courte Oreilles Landing just 1/2 mile to the south, putting two of the area's most sought-after clear-water lakes practically at your doorstep. **\$349,900**



1601525 - Located approximately 30 minutes from Hayward, Solon Springs, and Drummond, this affordable lot offers a great setting to relax and enjoy the Northwoods lifestyle. **\$50,000**



1605332 - Picture-perfect country living just minutes from downtown Stone Lake! This adorable 3BR/2BA home sits on 5 beautiful acres with approximately 3 acres of open field—perfect for horses, a hobby farm, or simply room to roam—along with a lush yard and gorgeous mature oak trees surrounding the home. **\$389,900**



1604629 - Excellent opportunity to own 20 wooded acres just minutes from Hayward! Located just off Hwy 77 approximately 4 miles northwest of downtown, this property offers privacy and convenience with quick access to Hayward Hospital, Smith Lake, Nelson Lake, and everything the Hayward area has to offer. **\$119,900**



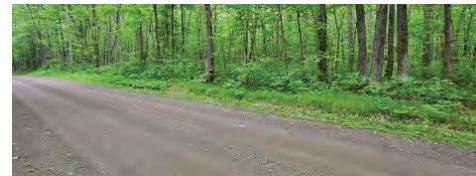
1601114 - Beautiful buildable lots just 3 miles west of Hayward near the hospital. Approx. 2-acre lots featuring gorgeous mature trees and a private drive. Bring your building plans! Starting at **\$29,900**



1603936 - This 5BR/3BA ranch is situated on a quiet street in one of Hayward's desirable neighborhoods, it's just a short walk or bike ride from Lake Hayward and downtown. An inviting covered porch, perennial landscaping, raised garden beds, spacious backyard, mature trees, and a large deck complete the setting. **\$374,900**



1603675 - Beautiful 7+ acre parcel on quiet Zita Lake just 10 minutes from downtown Spooner. Located on a dead-end road with convenient access to Hwy 70, this property offers both privacy and accessibility. The relatively level terrain makes it an excellent building site for a future home or cabin. **\$74,900**



1592722 - Buildable lots in Northwoods Beach near Grindstone Lake and Lac Courte Oreilles, right in the heart of vacationland! Only 3 lots remaining. Starting at **\$17,700**

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Hayward Area REAL ESTATE

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Couderay • U-10

Draper • R-20
Drummond • C-11
Edgewater • W-6
Exeland • Y-11
Grandview • B-14

Hauer • U-7
Hayward • N-6
Loretta • R-19
New Post • R-12
Ojibwa • U-14

Phipps • L-7
Radisson • V-12
Reserve • R-8
Seeley • J-9
Stanberry • N-3

Stone Lake • T-5
Weirgor • Y-11
Winter • T-16

